



DEBONAIR GROUP

Way Towards Sustainability

Debonair Bag & Luggage Limited

A Sister Concern of Debonair Group

OUR JOURNEY

Debonair Group is a conglomerate specializing in the manufacture and export of outerwear and home textiles in Bangladesh since 1991. As a vertically integrated, compliant woven project, its operations are supported and strengthened by purely dedicated in house facilities, such as quilting, embroidery, printing, and packaging. In response to demands from renowned buyers, Debonair has launched Debonair Bag and Luggage Limited (DBLL), a 100% export-oriented company where more than 1500 industry experts are working in different product lines to achieve the highest quality in manufacturing bag and luggage products. DBLL factory site is located in the Valuka region of Bangladesh. Our journey began in 2019 and commercial production in 2020.

Using recycled and sustainable materials of all kinds, we are producing high-quality Fashion Bags & Outdoor bags in a diversified product range. All these efforts making it possible for us to achieve annual export turnover of around 50 million US Dollar. Debonair Group strongly believes in creating a sustainable business environment for our partners. In order to create eco-friendly environment, we have both Environmental and Compliance Policy to sustain green environment. We aim to reduce Green House Gas (GHG) emission by 30% and water consumption by 10% within 2030. Our operations run on the principles of responsible purchase and responsible use, enabling us to operate in a win-win situation .



CORE VALUES



- Customer Satisfaction
- Quality consciousness
- Kaizen Mind-set
- Learning Organization
- Mutual Trust and Respect

VISION



To be a world class manufacturing partner for top fashion brands around the world & establish Debonair as a global leader in the manufacturing of Leather & Artificial leather goods and accessories.

MISSION



To make our customers “Delighted” through the best quality products and best services and to satisfy all stake-holders including human resources, suppliers and service providers

OUR KEY STRENGTH



Production & Quality managed by experienced technician



Product development center in China & Bangladesh.
Sample lead time 7 to 10 Days





Raw material sourcing & supply chain handled by our China office



Highly experienced local management team

COMPLIANCE

		
We have applied for SEDEX .Audit window on AUGUST 2024	We have plan to conduct NIRAPON Audit on AUGUST 2024	We have plan to conduct C-TPAT Audit on SEPTEMBER 2024

BUSINESS CODE OF CONDUCT



SWOT ANALYSIS

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- Low Minimum Wages
- High Retention Rate
- Affordable luxury brand product quality
- Multi Product Range Capability
- Lean Management
- Datamation



Strengths

W

- Rely on high percentages of import materials



Weaknesses

O

- Political stability
- Demographic dividend
- Rapid infrastructure Development
- Deep sea port
- Governmental Digitalization
- Big talents pool



Opportunities

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- Immature domestics supply chain



Threats

FACTORY PREMISE









FACTORY SPECIFICS

100,000 sq. ft. Production area

25000 sq. ft. raw material warehouse area

25000 sq. ft. Finished goods warehouse area

464 pcs different types of machine

600 manpower

43 Management Personnel

13 Production Lines

MONTHLY CAPACITY: 200,000 – 220,000 pcs, depending on design



Fashion Bags: 100,000 pcs

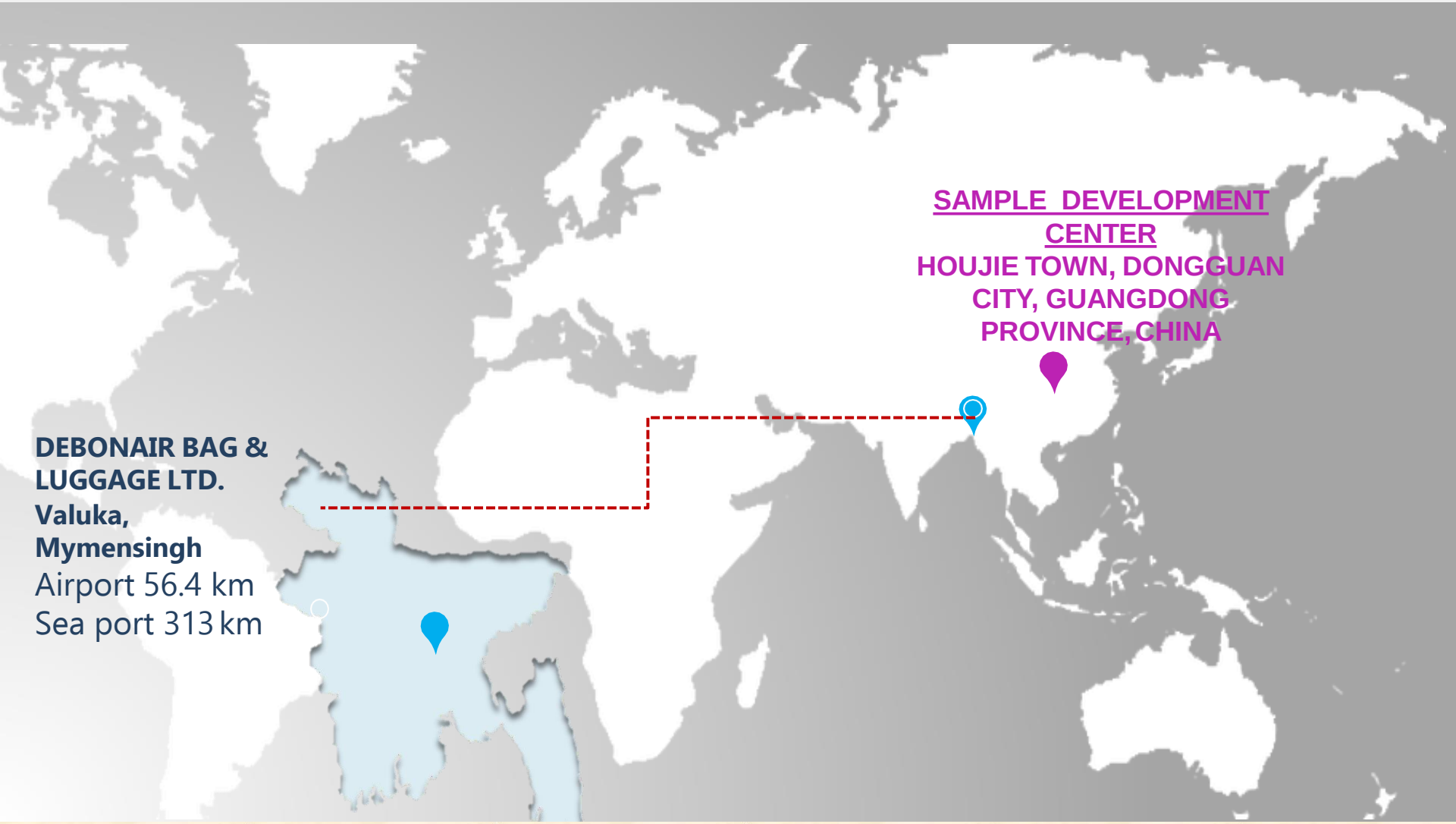


Backpack: 100,000 pcs



Luggage: 20,000 pcs

OPERATIONS


SAMPLE DEVELOPMENT CENTER
HOUJIE TOWN, DONGGUAN CITY, GUANGDONG PROVINCE, CHINA
DEBONAIR BAG & LUGGAGE LTD.
Valuka, Mymensingh
Airport 56.4 km
Sea port 313 km

OPERATIONS

SAMPLE

Monthly Capacity
600 pcs

















PRODUCTION OPERATIONS

CUTTING

Product Mix

All kinds of Bag & Luggage









PRODUCTION OPERATIONS

PRODUCTION LINES

Thirteen (13) Lines
Capacity: 200000 – 220000 pcs, depending on Style









PRODUCTION OPERATIONS

QUALITY CONTROL





PACKAGING





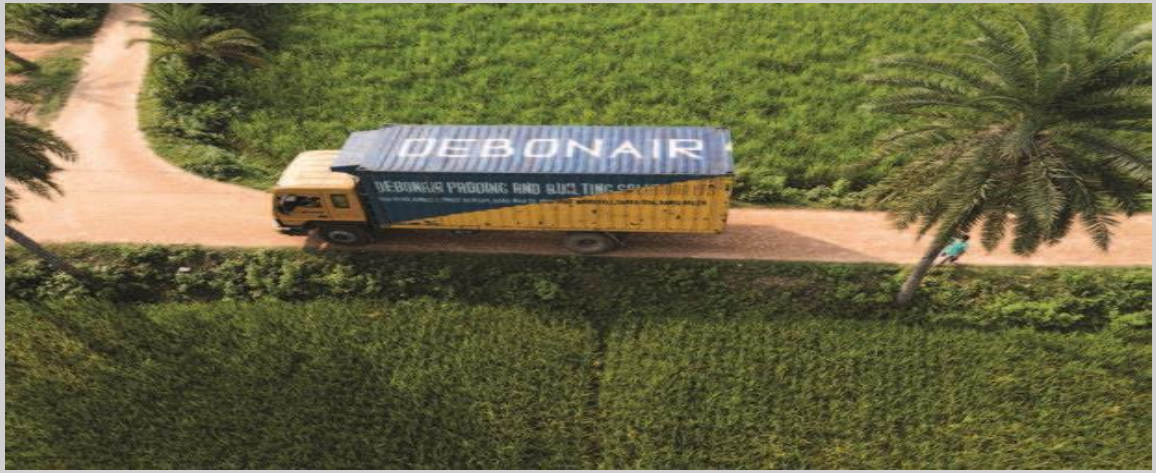
PRODUCTION OPERATIONS

WAREHOUSE





LOGISTICS



LAB FACILITY



ACCREDITED LAB TESTS



Tumbling test



Salt Spray



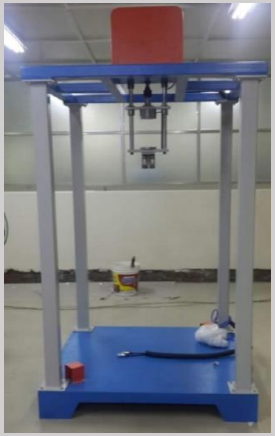
Oven storage test





Crocking test

Hydrostatic pressure test



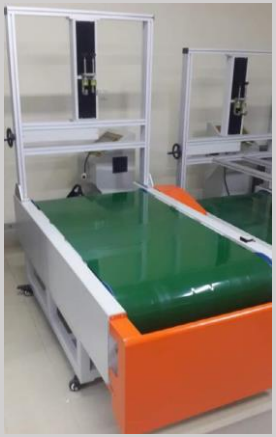
Jerk test



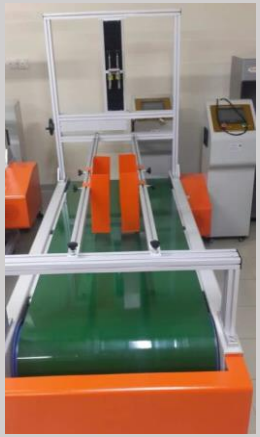
Case drop test



Environmental test



Stair test



Mileage test



Pull test



‘’Go-straight” slope test

OUR PRODUCTS

FASHION BAG



OUR PRODUCTS

BACKPACK



OUR PRODUCTS

KIDS BAG















TOTE BAG
















OUR PRODUCTS

LAPTOP SLIM CASE, TECH CASE, BELLY CASE











DUFFLE BAG, WEEKEND BAG














OUR PRODUCTS

ACCESSORIES CASE

















WALLET














OUR PRODUCTS

MESSENGER BAG



DELIVERY BAG



SLEEPING BAG



OUR PRODUCTS

GYM BAG



COOLER BAG



OUR PRODUCTS

TRAVEL BAG



LUGGAGE



DEBONAIR GROUP

DEBONAIR BAG & LUGGAGE LTD.

CUSTOMER

H&M

CENTRIC BRANDS

INDITEX

Desigual®

OTCF

CAMP DAVID

MANGO

THANK YOU



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